



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

<b>Contract / Revision</b> 949000 /		<b>Alt Order #</b> 06259960
<b>Product</b> Candidate		
<b>Contract Dates</b> 09/11/12 - 09/17/12		<b>Estimate #</b> 911917 WILSON/SEN/R
<b>Advertiser</b> Heather Wilson/R/Senate		<b>Original Date / Revision</b> 09/05/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 1046	<b>Advertiser Code</b> WLSNN	<b>Product Code</b> ORDR
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Smart Media Group LLC (VA)  
 814 King St  
 Ste 400  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/14/12	09/14/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$110.00			
N 2	KOAT	09/14/12	09/14/12	Chew, The	12-1pm		:30			NM	1	\$130.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$130.00			
N 3	KOAT	09/14/12	09/14/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$150.00			
N 4	KOAT	09/14/12	09/14/12	Ellen 3-4p	3-4p		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$110.00			
N 5	KOAT	09/14/12	09/14/12	Dr Oz	4-5p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$250.00			
N 6	KOAT	09/14/12	09/14/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$375.00			
N 7	KOAT	09/14/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	----1--				1	\$330.00			
N 8	KOAT	09/14/12	09/14/12	Good Morning America	7-9a		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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www.koat.com

Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 ----1-- 1 \$250.00												
N 9	KOAT	09/14/12	09/14/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 ----1-- 1 \$135.00												
N 10	KOAT	09/17/12	09/17/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$110.00												
N 11	KOAT	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$650.00												
N 12	KOAT	09/17/12	09/17/12	The View 10-11a	10-11a		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$200.00												
N 13	KOAT	09/17/12	09/17/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$70.00												
N 14	KOAT	09/17/12	09/17/12	Dr Oz	4-5p		:30			NM	1	\$275.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$275.00												
N 15	KOAT	09/17/12	09/17/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$50.00												
N 16	KOAT	09/17/12	09/17/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$400.00												
N 17	KOAT	09/17/12	09/17/12	5a A7N More In The AM	5-6a		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$130.00												
N 18	KOAT	09/17/12	09/17/12	Entertainment Tonight 630-7p 630-7p			:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$550.00												
N 19	KOAT	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$250.00												
N 20	KOAT	09/17/12	09/17/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												

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Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$135.00												
N 21	KOAT	09/15/12	09/15/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$450.00												
N 22	KOAT	09/15/12	09/15/12	5-6a	5-6a		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$110.00												
N 23	KOAT	09/15/12	09/15/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$200.00												
N 24	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$150.00												
N 25	KOAT	09/16/12	09/16/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$90.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$90.00												
N 26	KOAT	09/16/12	09/16/12	5-6a	5-6a		:30			NM	1	\$85.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$85.00												
N 27	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$175.00												
N 28	KOAT	09/13/12	09/13/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$625.00												
N 29	KOAT	09/13/12	09/13/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$175.00												
N 30	KOAT	09/13/12	09/13/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$70.00												
N 31	KOAT	09/13/12	09/13/12	Chew, The	12-1pm		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$130.00												
N 32	KOAT	09/13/12	09/13/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												

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09/11/12 - 09/17/12	Candidate	911917 WILSDN/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$150.00												
N 33	KOAT	09/13/12	09/13/12	Ellen 3-4p	3-4p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$110.00												
N 34	KOAT	09/13/12	09/13/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$250.00												
N 35	KOAT	09/13/12	09/13/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$50.00												
N 36	KOAT	09/13/12	09/13/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$400.00												
N 37	KOAT	09/13/12	09/13/12	5a A7N More In The AM	5-6a		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$130.00												
N 38	KOAT	09/13/12	09/13/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$330.00												
N 39	KOAT	09/13/12	09/13/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$450.00												
N 40	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$250.00												
N 41	KOAT	09/13/12	09/13/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$135.00												
N 42	KOAT	09/12/12	09/12/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$110.00												
N 43	KOAT	09/12/12	09/12/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$175.00												
N 44	KOAT	09/12/12	09/12/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/06/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$70.00			
N 45	KOAT	09/12/12	09/12/12	Chew, The	12-1pm		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$130.00			
N 46	KOAT	09/12/12	09/12/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$150.00			
N 47	KOAT	09/12/12	09/12/12	Ellen 3-4p	3-4p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$110.00			
N 48	KOAT	09/12/12	09/12/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$250.00			
N 49	KOAT	09/12/12	09/12/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$50.00			
N 50	KOAT	09/12/12	09/12/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$400.00			
N 51	KOAT	09/12/12	09/12/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$375.00			
N 52	KOAT	09/12/12	09/12/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$330.00			
N 53	KOAT	09/12/12	09/12/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$250.00			
N 54	KOAT	09/12/12	09/12/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$135.00			
N 55	KOAT	09/14/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$625.00			
N 56	KOAT	09/14/12	09/14/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT  
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Albuquerque, NM 87107  
(505)884-7777

Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$175.00												
N 57	KOAT	09/14/12	09/14/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$400.00												
N 58	KOAT	09/14/12	09/14/12	Nightline	1105-1135p		:30			NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----2-- 2 \$100.00												
N 59	KOAT	09/14/12	09/14/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$50.00												
N 60	KOAT	09/14/12	09/14/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$70.00												
N 61	KOAT	09/14/12	09/14/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$250.00												
N 62	KOAT	09/14/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$50.00												
N 63	KOAT	09/14/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$50.00												
N 64	KOAT	09/14/12	09/14/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----2-- 2 \$400.00												
N 65	KOAT	09/14/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$130.00												
N 66	KOAT	09/14/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$450.00												
N 67	KOAT	09/14/12	09/14/12	SHARK TANK	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$550.00												
N 68	KOAT	09/14/12	09/14/12	Good Morning America	7-9a		:30			NM	2	\$500.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 ----2-- 2 \$250.00												
N 69	KOAT	09/14/12	09/14/12	PRIMETIME	8-9p		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 ----1-- 1 \$500.00												
N 70	KOAT	09/14/12	09/14/12	20/20	9-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 ----1-- 1 \$1,000.00												
N 71	KOAT	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$650.00												
N 72	KOAT	09/17/12	09/17/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$400.00												
N 73	KOAT	09/17/12	09/17/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$100.00												
N 74	KOAT	09/17/12	09/17/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$50.00												
N 75	KOAT	09/17/12	09/17/12	Chew, The	12-1pm		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$130.00												
N 76	KOAT	09/17/12	09/17/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$150.00												
N 77	KOAT	09/17/12	09/17/12	Ellen 3-4p	3-4p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$150.00												
N 78	KOAT	09/17/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$350.00												
N 79	KOAT	09/17/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 1----- 1 \$350.00												
N 80	KOAT	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$250.00												
N 81	KOAT	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$1,500.00												
N 82	KOAT	09/15/12	09/15/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$85.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$85.00												
N 83	KOAT	09/15/12	09/15/12	PRIVATE PRACTICE SAT LI	1035-1135P, 1135I		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$60.00												
N 84	KOAT	09/15/12	09/15/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1- 1 \$200.00												
N 85	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$300.00												
N 86	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$675.00												
N 87	KOAT	09/16/12	09/16/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$500.00												
N 88	KOAT	09/16/12	09/16/12	ET Weekend 11p-1205a	1100-1205x		:30			NM	1	\$90.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$90.00												
N 89	KOAT	09/16/12	09/16/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$45.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$45.00												
N 90	KOAT	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$250.00												
N 91	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$175.00												
N 92	KOAT	09/16/12	09/16/12	This Week	9-10a		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$650.00												
N 93	KOAT	09/13/12	09/13/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$110.00												
N 94	KOAT	09/13/12	09/13/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$400.00												
N 95	KOAT	09/13/12	09/13/12	Nighline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$100.00												
N 96	KOAT	09/13/12	09/13/12	Kimmel	1135p-1235a		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$50.00												
N 97	KOAT	09/13/12	09/13/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$375.00												
N 98	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	1	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$1,250.00												
N 99	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$250.00												
N 100	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$250.00												
N 101	KOAT	09/13/12	09/13/12	GREYS ANATOMY	8-9p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$550.00												
N 102	KOAT	09/13/12	09/13/12	SCANDAL	9-10p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$650.00												
N 103	KOAT	09/12/12	09/12/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$625.00												
N 104	KOAT	09/12/12	09/12/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

Contract / Revision	All Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$400.00												
N 105	KOAT	09/12/12	09/12/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$100.00												
N 106	KOAT	09/12/12	09/12/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$50.00												
N 107	KOAT	09/12/12	09/12/12	5a A7N More In The AM	5-6a		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$130.00												
N 108	KOAT	09/12/12	09/12/12	5a A7N More In The AM	5-6a		:30			NM	1	\$130.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$130.00												
N 109	KOAT	09/12/12	09/12/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$450.00												
N 110	KOAT	09/12/12	09/12/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$450.00												
N 111	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$550.00												
N 112	KOAT	09/12/12	09/12/12	Good Morning America	7-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$250.00												
N 113	KOAT	09/12/12	09/12/12	MODERN/SUBURGATORY	8-9p		:30			NM	2	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --2---- 2 \$750.00												
N 114	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --1---- 1 \$1,100.00												
N 115	KOAT	09/16/12	09/16/12	REVENGE	7-8p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$1,000.00												
N 116	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$300.00												
N 117	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	2	\$1,100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --2----- 2 \$550.00												
N 118	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	2	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$1,250.00												
N 119	KOAT	09/16/12	09/16/12	AFV	6-7p		:30			NM	2	\$950.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2 2 \$475.00												
N 120	KOAT	09/16/12	09/16/12	REVENGE	8-9p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$1,000.00												
N 121	KOAT	09/16/12	09/16/12	REVENGE	9-10p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$1,000.00												
N 122	KOAT	09/15/12	09/15/12	College Football	10a-130p		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$300.00												
N 123	KOAT	09/15/12	09/15/12	College Football Sa 130-p	128p-6p		:30			NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$500.00												
N 124	KOAT	09/12/12	09/17/12	M-F A7N This AM @ 430a	430-5a		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/12 09/18/12 M-WTF-- 2 \$50.00												
N 125	KOAT	09/12/12	09/17/12	5a A7N More In The AM	5-6a		:30			NM	2	\$260.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/12 09/18/12 M-WTF-- 2 \$130.00												
N 126	KOAT	09/12/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	2	\$660.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/12 09/18/12 M-WTF-- 2 \$330.00												
N 127	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$150.00												
N 128	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$175.00			
N 129	KOAT	09/12/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$625.00			
Totals											148	\$47,510.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/17/12	148	\$47,510.00	\$40,383.50	\$2,826.85	\$43,210.35
<b>Totals</b>	<b>148</b>	<b>\$47,510.00</b>	<b>\$40,383.50</b>	<b>\$2,826.85</b>	<b>\$43,210.35</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## INVOICE



www.koat.com

KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Billing Address:

Smart Media Group LLC (VA)  
Attention: Accounts Payable  
814 King St, Suite 400  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
943790-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washingto	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senale	Candidate	821827 WILSON/SEI

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943790	06288354

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/27/12	08/27/12	GMA IN THE AFTERNOON	1-2PM	2-----	:30	2	\$175.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	2-----				2	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	12:57 PM	GMA IN THE AFTERNOON	1-2PM	:30	HW0712TV	\$175.00 NM
1	KOAT	M	08/27/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	HW0712TV	\$175.00 NM
22	08/27/12	08/27/12	Action 7 News @ 10p M-F	10-1030p	1-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-----				1	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW0612TV	\$850.00 NM
23	08/27/12	08/27/12	The View 10-11a	10-11a	2-----	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	2-----				2	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	10:34 AM	The View 10-11a	10-11a	:30	HW0712TV	\$250.00 NM
2	KOAT	M	08/27/12	10:59 AM	The View 10-11a	10-11a	:30	HW0712TV	\$250.00 NM
24	08/27/12	08/27/12	Nightline	1105-1135p	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	11:20 PM	Nightline	1105-1135p	:30	HW0712TV	\$200.00 NM
25	08/27/12	08/27/12	Kimmel	1135p-1235a	1-----	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-----				1	\$70.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	12:04 AM	Kimmel	1135p-1235a	:30	HW0712TV	\$70.00 NM
26	08/27/12	08/27/12	Anderson Cooper	11a-12n	1-----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-----				1	\$120.00	

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
943790-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	821827 WILSON/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/27/12	08/27/12	Anderson Cooper	11a-12n	1-----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	11:21 AM	Anderson Cooper	11a-12n	:30	HW0712TV	\$120.00 NM
27	08/27/12	08/27/12	Chew, The	12-1pm	2-----	:30	2	\$140.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	2-----	2	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	12:00 PM	Chew, The	12-1pm	:30	HW0612TV	\$140.00 NM
2	KOAT	M	08/27/12	12:37 PM	Chew, The	12-1pm	:30	HW0712TV	\$140.00 NM
28	08/27/12	08/27/12	General Hospital	2-3p/1-2p	2-----	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	2-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	1:59 PM	General Hospital	2-3p/1-2p	:30	HW0712TV	\$150.00 NM
1	KOAT	M	08/27/12	2:21 PM	General Hospital	2-3p/1-2p	:30	HW0612TV	\$150.00 NM
29	08/27/12	08/27/12	Ellen 3-4p	3-4p	2-----	:30	2	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	2-----	2	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	3:29 PM	Ellen 3-4p	3-4p	:30	HW0712TV	\$135.00 NM
1	KOAT	M	08/27/12	3:59 PM	Ellen 3-4p	3-4p	:30	HW0712TV	\$135.00 NM
30	08/27/12	08/27/12	Dr Oz	4-5p	2-----	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	2-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	4:26 PM	Dr Oz	4-5p	:30	HW0712TV	\$225.00 NM
1	KOAT	M	08/27/12	4:56 PM	Dr Oz	4-5p	:30	HW0712TV	\$225.00 NM
31	08/27/12	08/27/12	M-F A7N This AM @ 430:430-5a		1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	4:40 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0712TV	\$100.00 NM
32	08/27/12	08/27/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	HW0612TV	\$450.00 NM
33	08/27/12	08/27/12	5a A7N More In The AM	5-6a	2-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	2-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	5:12 AM	5a A7N More In The AM	5-6a	:30	HW0712TV	\$250.00 NM
2	KOAT	M	08/27/12	5:57 AM	5a A7N More In The AM	5-6a	:30	HW0612TV	\$250.00 NM
34	08/27/12	08/27/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
943790-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	821827 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/27/12	08/27/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	HW0712TV	\$600.00 NM
35	08/27/12	08/27/12	6a A7N More In The AM	6-7a	2-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	2-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:42 AM	6a A7N More In The AM	6-7a	:30	HW0712TV	\$550.00 NM
2	KOAT	M	08/27/12	6:59 AM	6a A7N More In The AM	6-7a	:30	HW0712TV	\$550.00 NM
36	08/27/12	08/27/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	HW0712TV	\$550.00 NM
37	08/27/12	08/27/12	Good Morning America	7-9a	2-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	2-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	8:29 AM	Good Morning America	7-9a	:30	HW0712TV	\$400.00 NM
1	KOAT	M	08/27/12	8:55 AM	Good Morning America	7-9a	:30	HW0712TV	\$400.00 NM
38	08/27/12	08/27/12	BACHELOR PAD	7-10p	1-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	7:21 PM	BACHELOR PAD	7-10p	:30	HW0712TV	\$1,800.00 NM
39	08/27/12	08/27/12	Live with Regis & Kelly 9-10a	9-10a	2-----	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	2-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	9:31 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW0612TV	\$150.00 NM
2	KOAT	M	08/27/12	9:55 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW0712TV	\$150.00 NM
40	08/27/12	08/27/12	CASTLE	9-10p	1-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	9:46 PM	CASTLE	9-10p	:30	HW0712TV	\$1,800.00 NM
Total Spots							30		

Gross Total \$11,390.00

Payment Terms 30 Days

Agency Commission \$1,708.50

Net Amount Due \$9,681.50

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Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
943790-2	09/02/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	821827 WILSON/SEN

New Mexico Tax Rate 7.0% \$677.71

Amount Due \$10,359.21